

Bill Kite
billkite@dsagency.com
(540) 580-0598

Please accept this summary as my request for your support in becoming an active Board Member of The Water's Edge Property Owners Association.

Just like you our family has been a beneficiary of the dream, the development and the vision Ron Willard and his family shared in building The Water's Edge (TWE). Many services provided to each of us by The Willard Companies over the years became expected and personally our family cannot thank the Willard's enough. Besides the enjoyment of the club and the lifetime friends we have made, four of our five daughters worked on the course, at the pool or in the dining room. People like you gave them a start.

As a golfer, McConnell Golf, LLC has proven to each of us what a focused and excellent management team can do for a club. The course has never been better and its promise for the future is off the charts. But instead of having one leader, we now have two and the WEPOA has some big shoes to fill to help our community keep up with the evolution of our club and to provide what the Willard Companies had done for over 33 years.

The five member WEPOA did a great job this past year, worked very hard, but my concern is that no one worked their entire life to become a fulltime employee of a POA Board in retirement. We must become a better managed community so that guests who visit would consider living here as we did. I can foresee the Board ultimately being nine members with supporting committees of grounds, membership, public safety, data warehousing, publications, community awareness, welcoming and others, run by those of us who live and play here. The five individual communities within TWE, which by law cannot vote on August 21, should also participate on these committees. As examples, what happened with the flower bed maintenance this year (thanks Cathy Green) and the unbelievable work that Kim Cassada and others have done behind the scene to provide better fire and rescue organizational support that will ultimately protect our community and those that visit us well into the future.

The WEPOA needs to rise to a level to better support what John McConnell and the McConnell Golf management team deliver and better protect the values and safety of this community.

My experience is here as a Charter Member of TWE, at my business D&S Agency (employee benefits since 1982) and as Chairman of the Board in 2019 for United Benefit Advisors with our 2300 employees and their 200 independent offices. But the best part has been the little assistance I have provided in helping to raise five daughters who have had the chance to meet and emulate people like you!

Thank you for allowing me the opportunity to pay that back to The Water's Edge community.

Warmest regards,

Bill Kite
Water's Edge Property Owners Association Member via Lot 482, Section 8 (199 Southview Circle)

